

# WATER



## WHAT'S YOUR NEXT MOVE?

CII 63<sup>RD</sup> ANNUAL CONFERENCE • JANUARY 27-28, 2025 • SACRAMENTO, CA



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## MONDAY GENERAL SESSION

8:30—9:30 AM	REGISTRATION
9:30—10:00 AM	<b>WELCOME AND INTRODUCTIONS</b> Tom Devol, President, California Irrigation Institute
	<b>DRIER AND WETTER IN 21ST CENTURY CALIFORNIA? MANAGING INCREASING HYDROCLIMATE WHIPLASH IN A WARMING WORLD</b> Dr. Daniel Swain, Climate Scientist, University of California Los Angeles and NSF National Center for Atmospheric Research
<b>COMMENTS AND THOUGHTS ON THE KEYNOTE PRESENTATION</b> <i>Moderators: Tom Devol, Bill McDonnell</i>	
10:00—11:45 AM	<b>STATE GOVERNMENT MANAGEMENT PERSPECTIVE</b> Romain Maendley ( <i>Invited</i> ), IWM Climate Action Advisor, CA Department of Water Resources
	<b>CORPORATE SECTOR MANAGEMENT PERSPECTIVE</b> Rupeet Malhotra, US West Water Resources Manager, Amazon Web Services
	<b>CORPORATE SECTOR ESG PERSPECTIVE</b> Sormeh McCullough, Director of ESG, Digital Realty
NOON—1:30 PM	LUNCH AND IRRIGATION PERSON OF THE YEAR AWARD PRESENTATION

## MONDAY SESSION I — SPLIT SESSIONS

1:30—3:00 PM	<b>AGRICULTURE</b> <b>DRIVERS &amp; INFLUENCERS ON WATER USE</b> <i>Moderators: Charles Hillyer, Arian Aghajanzadeh</i>	<b>URBAN</b> <b>DRIVERS &amp; INFLUENCERS ON WATER USE</b> <i>Moderators: Steffi Becking, Carrie Pollard</i>
	<b>ARE THERE ISSUES WITH SGMA NONCOMPLIANCE?</b> Natalie Stork, Director, Office of Sustainable Groundwater Management State Water Resources Control Board	<b>THE INS AND OUTS OF THE CONSERVATION FRAMEWORK REGULATIONS</b> Karina Herrera, Senior Environmental Scientist State Water Resources Control Board
	<b>THE MARKET REALITIES FOR FOOD COMPANIES: WHAT ARE THE WATER CHALLENGES?</b> Dan Sonke, Head of Sustainability Blue Diamond Growers	<b>BUILDING INDUSTRY ISSUES AND TRENDS</b> Bob Raymer, Technical Director California Building Industry Association
	<b>KLAMATH RIVER UPDATE: THE DRAMA CONTINUES</b> Dan Keppen, Executive Director Family Farm Coalition	<b>ENVIRONMENTAL INFLUENCES ON WATERSHEDS AND RECREATION</b> Greg Reis, River Restoration Hydrologist Friends of the River
3:00—3:20 PM	BREAK	

## MONDAY SESSION II — SPLIT SESSIONS

3:20—5:00 PM	<b>AGRICULTURE</b> <b>WHAT CAN FARMERS DO?</b> <i>Moderators: Daniele Zaccaria, Tom Devol</i>	<b>URBAN</b> <b>WHAT CAN URBAN USERS DO?</b> <i>Moderators: Bill McDonnell, William Granger</i>
	<b>WHAT THE LATEST WITH GROUND WATER RECHARGE?</b> Don Cameron, Vice President and General Manager Terra Nova Ranch	<b>ENGAGING WITH LARGE LANDSCAPE WATER USERS</b> Juan Garcia, Senior Water Efficiency Specialist Irvine Ranch Water District
	<b>COVER CROPS: PROMOTING IMPROVED IRRIGATION AND HEALTHIER BEES</b> Christine Gemperle, Grower Gemperle Orchards	<b>TOOLS FOR IDENTIFYING AND MANAGING INEFFICIENT IRRIGATION</b> John Whitcomb, Executive Director Waterfluence
	<b>MICRO-IRRIGATION SYSTEM AUTOMATION: PRINCIPLES AND PRACTICES</b> Jimmy Nichols, President Nichols Farms	
	<b>DU TO DOLLARS: TRANSLATING IRRIGATION SYSTEM PERFORMANCE TO PROFITABILITY</b> Inge Bisconer, Managing Member Surf and Earth Enterprises	<b>THE FUNCTION OF NON-FUNCTIONAL TURF</b> Jenna Shimmin, Director of Water Use Efficiency Eastern Municipal Water District
5:00—7:00 PM	EXHIBITOR RECEPTION	

## TUESDAY SESSION III — JOINT SESSION

<b>“WATER” YOU MESSAGING?</b> <i>Moderators: Tom Devol, Jenna Shimmin</i>		
9:00—10:10 AM	<b>THE PRESS PERSPECTIVE</b> Tom Philp, Opinion Writer, <i>Sacramento Bee</i>	
	<b>THE UTILITY MARKETING PERSPECTIVE</b> Amy Talbot, Water Efficiency Project Manager, Regional Water Authority	
	<b>THE AG MARKETING PERSPECTIVE</b> Alex Biering, Senior Policy Advocate, California Farm Bureau Federation	
10:10—10:25 AM	BREAK	

## TUESDAY SESSION IV — JOINT SESSION

<b>AG LAND: NOT JUST FRUIT, FIBER, AND VEGGIES ANYMORE</b> <i>Moderators: Chase Hurley, Carrie Pollard</i>		
10:25—11:45 AM	<b>LAND USE TRANSITIONS: THE PURSUIT OF SOLAR</b> Jon Reiter, Westlands grower and utility-scale solar developer, Founder, Cavalrei	
	<b>LAND USE TRANSITIONS: DATA CENTER WATER NEEDS</b> Rupeet Malhotra, US West Water Resources Manager, Amazon Web Services	
	<b>HABITAT: A PATH FORWARD WITH AG</b> Julie Rentner, President, River Partners	
11:45 AM—12:15 PM	STUDENT POSTER SESSION / EXHIBITOR SESSION	
12:30—2:00 PM	<b>LUNCHEON SPEAKER: IRRIGATION PARTNERSHIPS - THE IMPORTANCE OF WORKING TOGETHER</b> Natasha Rankin, CEO, Irrigation Association	
	<b>CII BUSINESS: ANNUAL MEETING AND ELECTION OF NEW OFFICERS</b> Tom Devol, President, California Irrigation Institute	
	ADJOURN	



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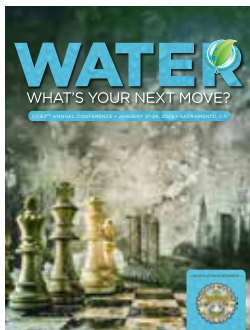
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### ONE DAY REGISTRATION (PER PERSON)

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*Attendee registration includes admission to all sessions, refreshments, the Monday reception, and lunch on both days.*

## 2025 HOTEL INFORMATION



### HILTON SACRAMENTO ARDEN WEST

2200 Harvard Street  
Sacramento, CA 95815

Rooms are held under the **CII** group rate code for **\$132/night, plus tax**. Early room reservations end **January 12, 2025**. *Space is limited.*

**Call 916.922.4700 for reservations**, and use group code 93W. Reservations can also be made online at **[www.caii.org](http://www.caii.org)**.

*Complimentary on-site parking is available.*

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