

WATER



WHAT'S YOUR NEXT MOVE?

CII 63RD ANNUAL CONFERENCE • JANUARY 27-28, 2025 • SACRAMENTO, CA



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The official seal of The Metropolitan Water District of Southern California, featuring a central figure holding a staff and a bowl, surrounded by agricultural symbols and the text "THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA".

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MONDAY GENERAL SESSION

8:30—9:30 AM	REGISTRATION
9:30—10:00 AM	WELCOME AND INTRODUCTIONS Tom Devol, President, California Irrigation Institute
	DRIER AND WETTER IN 21ST CENTURY CALIFORNIA? MANAGING INCREASING HYDROCLIMATE WHIPLASH IN A WARMING WORLD Dr. Daniel Swain, Climate Scientist, University of California and NSF National Center for Atmospheric Research
COMMENTS AND THOUGHTS ON THE KEYNOTE PRESENTATION <i>Moderators: Tom Devol, Bill McDonnell</i>	
10:00—11:45 AM	STATE GOVERNMENT MANAGEMENT PERSPECTIVE Romain Maendley, IWM Climate Action Advisor, CA Department of Water Resources
	CORPORATE SECTOR MANAGEMENT PERSPECTIVE Rupeet Malhotra, US West Water Resources Manager, Amazon Web Services
	CORPORATE SECTOR ESG PERSPECTIVE Sormeh McCullough, Director of ESG, Digital Realty
NOON—1:30 PM	LUNCH AND IRRIGATION PERSON OF THE YEAR AWARD PRESENTATION

MONDAY SESSION I — SPLIT SESSIONS

1:30—3:00 PM	AGRICULTURE DRIVERS & INFLUENCERS ON WATER USE <i>Moderators: Charles Hillyer, Arian Aghajanzadeh</i>	URBAN DRIVERS & INFLUENCERS ON WATER USE <i>Moderators: Steffi Becking, Carrie Pollard</i>
	ARE THERE ISSUES WITH SGMA NONCOMPLIANCE? Natalie Stork, Director, Office of Sustainable Groundwater Management State Water Resources Control Board	THE INS AND OUTS OF THE CONSERVATION FRAMEWORK REGULATIONS Karina Herrera, Senior Environmental Scientist State Water Resources Control Board
	THE MARKET REALITIES FOR FOOD COMPANIES: WHAT ARE THE WATER CHALLENGES? Dan Sonke, Head of Sustainability Blue Diamond Growers	BUILDING INDUSTRY ISSUES AND TRENDS Bob Raymer, Building Code Consultant California Building Industry Association
	KLAMATH RIVER UPDATE: THE DRAMA CONTINUES Dan Keppen, Executive Director Family Farm Alliance	ENVIRONMENTAL INFLUENCES ON WATERSHEDS AND RECREATION Greg Reis, River Restoration Hydrologist Friends of the River
3:00—3:20 PM	BREAK	

MONDAY SESSION II — SPLIT SESSIONS

3:20—5:00 PM	AGRICULTURE WHAT CAN FARMERS DO? <i>Moderators: Daniele Zaccaria, Tom Devol</i>	URBAN WHAT CAN URBAN USERS DO? <i>Moderators: Bill McDonnell, William Granger</i>
	WHAT IS THE LATEST WITH GROUND WATER RECHARGE? Don Cameron, Vice President and General Manager Terra Nova Ranch	ENGAGING WITH LARGE LANDSCAPE WATER USERS Juan Garcia, Senior Water Efficiency Specialist Irvine Ranch Water District
	COVER CROPS: PROMOTING IMPROVED IRRIGATION AND HEALTHIER BEES Christine Gemperle, Grower Gemperle Orchards	TOOLS FOR IDENTIFYING AND MANAGING INEFFICIENT IRRIGATION John Whitcomb, Executive Director Waterfluence
	MICRO-IRRIGATION SYSTEM AUTOMATION: PRINCIPLES AND PRACTICES Jimmy Nichols, President Nichols Farms	THE FUNCTION OF NON-FUNCTIONAL TURF Jenna Shimmin, Director of Water Use Efficiency Eastern Municipal Water District
	DU TO DOLLARS: TRANSLATING IRRIGATION SYSTEM PERFORMANCE TO PROFITABILITY Inge Bisconer, Managing Member Surf 'N Earth Enterprises	
5:00—7:00 PM	EXHIBITOR RECEPTION	

TUESDAY SESSION III — JOINT SESSION

“WATER” YOU MESSAGING? <i>Moderators: Tom Devol, Jenna Shimmin</i>		
9:00—10:10 AM	THE PRESS PERSPECTIVE Tom Philp, Opinion Writer, <i>Sacramento Bee</i>	
	THE UTILITY MARKETING PERSPECTIVE Amy Talbot, Water Efficiency Project Manager, Regional Water Authority	
	THE AG MARKETING PERSPECTIVE Alex Biering, Senior Policy Advocate, California Farm Bureau Federation	
10:10—10:25 AM	BREAK	

TUESDAY SESSION IV — JOINT SESSION

AG LAND: NOT JUST FRUIT, FIBER, AND VEGGIES ANYMORE <i>Moderators: Chase Hurley, Carrie Pollard</i>		
10:25—11:45 AM	LAND USE TRANSITIONS: THE PURSUIT OF SOLAR Jon Reiter, Westlands grower and utility-scale solar developer, Founder, Cavalrei	
	LAND USE TRANSITIONS: DATA CENTER WATER NEEDS Rupeet Malhotra, US West Water Resources Manager, Amazon Web Services	
	HABITAT: A PATH FORWARD WITH AG Julie Rentner, President, River Partners	
11:45 AM—12:15 PM	STUDENT POSTER SESSION / EXHIBITOR SESSION	
12:30—2:00PM	LUNCHEON SPEAKER: IRRIGATION PARTNERSHIPS - THE IMPORTANCE OF WORKING TOGETHER Natasha Rankin, CEO, Irrigation Association	
	CII BUSINESS: ANNUAL MEETING AND ELECTION OF NEW OFFICERS Tom Devol, President, California Irrigation Institute	
ADJOURN		



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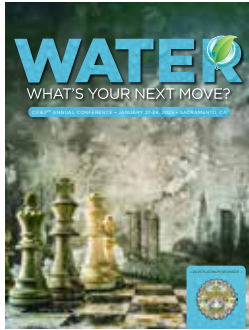
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REGISTER ONLINE AT CAII.ORG



TWO DAY REGISTRATION (PER PERSON)

Early bird registration received before January 10, 2025.....\$ 300
Regular registration on or after January 10, 2025\$ 350

ONE DAY REGISTRATION (PER PERSON)

Early bird registration received before January 10, 2025.....\$ 250
Regular registration on or after January 10, 2025\$ 275

FULL TIME STUDENTS.....\$ 100

EXHIBITOR REGISTRATION.....\$ 550

Attendee registration includes admission to all sessions, refreshments, the Monday reception, and lunch on both days.

2025 HOTEL INFORMATION



HILTON SACRAMENTO ARDEN WEST

2200 Harvard Street
Sacramento, CA 95815

Rooms are held under the **CII** group rate code for **\$132/night, plus tax**. Early room reservations end **January 12, 2025**. *Space is limited.*

Call 916.922.4700 for reservations, and use group code 93W. Reservations can also be made online at **caii.org**.

Complimentary on-site parking is available.

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